



## INTRODUCTION

The Education Advisory Committee serves as a resource for our members to learn the latest industry best practices and market trends. They are the avenue by which members stay up-to-date, and help standardize what it means to be a private lender. Committee members are truly the subject matter experts when it comes to the business of private lending.

As an overview, the Education Advisory Committee's role is to:

- **Develop and execute education programs**, which may include leading both in-person and online seminars. Objectives include teaching both basic and experienced lender topics, addressing industry problems and teaching best practices.
- **Assist in developing surveys** and other methods to gather industry and market data. As a nationally-recognized resource for professional ethics, the Committee plays a major role in the creation of industry statistics that provide quality information needed to foster excellence throughout the profession.
- **Provide content** for publication in Private Lender Magazine and further publicized online and via social media.



## BENEFITS

While being a member of the Education Advisory Committee requires regular participation and work to reach our educational goals, it brings many opportunities and benefits.

- **Publicity:** Members are the face of our education arm, and their status is publicly recognized and celebrated at every opportunity. This includes Private Lending Magazine, our website, social media, newsletters, at events, and more.
- **Potential leads and partnerships:** Committee members receive the attendee contact information for all webinars.
- **Education Committee Badge:** Members receive a special badge designating them as a Committee member for use in email signatures, on their websites, social media, etc.



## | RESPONSIBILITIES

- 1. Meeting Attendance:** Members must be able to commit to attending Committee conference calls. The current call schedule is the second Tuesday each month at 3 p.m. CST. We understand that attendance cannot always happen, but members must attend no fewer than 80% of meetings.
- 2. Program Development:** Members should plan on 5-10 hours a month outside of conference calls for the purpose of developing programming for webinars, in-person seminars, and otherwise executing committee projects.
- 3. Content Creation:** Members must write three educational articles and/or plan and lead one webinar annually. There may be additional (optional) opportunities to teach in-person seminars or sit on panel discussions.

The Committee is designed to be a productive and public-facing asset for AAPL members and the private lending industry. Committee members who cannot meet the above responsibilities may be removed.



## | COMMITTEE COMPOSITION & VOTING

The Committee is made up of at least five voting and one non-voting ex-officio AAPL members. The total voting Committee members is always an odd number.

Terms are for two years. Committee members cannot serve for more than two consecutive years on the same committee. Should a Committee member's AAPL membership expire, they will automatically be removed from the committee. We will appoint another committee member to fill the remainder of the term.

For decisions requiring a vote to act further, a quorum for the Education Advisory Committee shall be at least three committee seats.