

AAPL WEBINAR PROPOSAL

Do you have a great program or valuable expertise to share? Are there emerging topics your fellow lenders and partners need to know about?

- You identify the topic, outline the issues, shape the case studies, and recruit the presenter.
- AAPL reviews the proposals and make the selections, and notifies the chosen presenters.
- AAPL hosts the selected webinar, promotes the events, and provides customer service.
- You coordinate with your speaker and take the bows.
- AAPL Webinars are scheduled for Wednesday afternoons. Times can vary.

PROPOSAL

*Name: _____

*E-Mail: _____

*Organization: _____

*Proposed Webinar Title (6 words or less): _____

*Description (including proposed presenter):

*Learning Objective #1 (A brief statement that describes what attendees will have learned by the end of the webinar):

Learning Objective #2: _____

Case Studies or Research (Please list any supporting research. e.g. journal articles, industry reports):

