

DEADLINES, SPECIFICATIONS, AND SHIPPING

PLEASE REFER TO YOUR PACKAGE AND/OR CONTRACT FOR WHAT IS APPLICABLE TO YOUR SPONSORSHIP

NEEDED ASAP

- Booth selection
- Member sign up
- Print-quality logo (.png or .eps)
- Speaker Worksheet

SEPTEMBER 12

- Session Worksheet for main stage & breakout speakers
- Program ad
- Event App Banner Ad (.pdf, .jpeg, .png)
- App Sponsor Profile Worksheet

OCTOBER 17

- Conference attendee registration
- Bag Insert shipped to conference
- E-Blast Worksheet

EXHIBITOR SCHEDULE

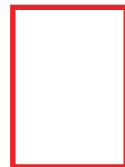
Move-In Sun., Nov. 10 1PM - 5PM
Exhibit Hours Mon., Nov. 11 7:30AM - 7PM
Move-Out Mon., Nov. 11 7PM-9PM
Tues., Nov. 12 8AM-10AM

FILE SPECIFICATIONS

Materials not meeting specifications may be sent back for corrections, and/or forfeited (without substitution/make-good). Graphic design and copy writing are billed at \$110 per hour, minimum 1 hour.

- Do not include trim marks or registration marks
- Fonts and graphic links must be included
- Colors must be CMYK
- PDF files at press-ready settings/compression
- Line art should be at least 600 dpi
- Photos should be at least 300 dpi

Conference Program Ads



Full Page
5.375" wide
8.25" tall
.25" bleed



Half Page
4.5" wide
3.75" tall

Event App Banner Ad



950px wide
380px tall

SHIPPING

For fees and dates, please contact Show Management when announced or Caesars Palace directly. Shipments will be brought to the exhibit hall for setup.

Show Management TBA

**Caesars Palace Package Center
(702) 731-7270 (no sooner than 3 business days prior to your arrival)**

AAPL's 15th Annual Conference
Caesars Palace Package Center
Recipient Full Name [Guest - Arrival Date]
3570 Las Vegas Blvd South
Las Vegas, NV 89109
Guest Mobile Contact Number
_____ of _____ (ex: 1 of 10)