WAAPL. 13TH ANNUAL CONFERENCE AGENDA

7:30 - 8:30am Networking Breakfast & Coffee (both days)

EXHIBIT HALL Courtesy of LendingWise & The Mortgage Office

THURSDAY OCT. 20 2022

8:30 - 8:50am Opening Remarks

FLORENTINE I&II State of the Association & Excellence Awards

Eddie Wilson, Owner & CEO

American Association of Private Lenders

8:50 - 9:30am KEYNOTE

FLORENTINE 1&II The State of the Housing Market and Wider Economy

Ali Wolf, Chief Economist

Zonda

9:30 - 9:45am Main Stage

FLORENTINE I&II State of the Private Lending Market

Nema Daghbandan, Esq., Partner and Kevin Kim, Esq., Partner

Geraci Law Firm, AAPL's General Counsel

9:45 - 10:30am Main Stage

FLORENTINE I&II Boxing In Bitcoin

John S. Pennington Jr., Co-Founder

\$28 Billion Family of Funds

10:45 - 11:45am Main Stage

FLORENTINE I&II Econ 101: It's All About Supply & Demand

Rick Morgan, CIO Ted Jones, Ph.D., Chief Economist

Residential Capital Partners Stewart Title Company

11:45am - 12:45pm Lunch (not provided)

12:45 - 1:45pm Concurrent Breakout Sessions

FLORENTINE | &II | Lending During A Capital Market Disruption – What To Do To Protect Your Business

Nema Daghbandan, Esq., Partner and Kevin Kim, Esq., Partner

Geraci Law Firm, AAPL's General Counsel

FLORENTINE III Panel >> New Trends Among Popular Asset Classes

John Bowens (MOD) Gary Bechtel Dennis H. Doss John Faheem

Equity Trust Red Oak Capital Holdings LLC Doss Law Granite Risk Management

FLORENTINE IV Panel >> Best Practices for Managing & Servicing Your Loan Portfolio

Pam Hoepfl (MOD) Beth Johnson Carlos Nodarse Amit Stern

Precision Capital Flynn Family Lending The Mortgage Office Arion Fund LLC

2:00 - 3:00pm Concurrent Breakout Sessions

FLORENTINE I&II Capital Stability in Rising Rate Environment

Alex Offutt

Constructive Capital

FLORENTINE III Panel >> Debt Funds: Today's Management, Accounting, and Administration Issues

Kevin Kim (MOD) Steven Alexander Wesley Carpenter Michael Von Bevern

Geraci Law Firm CohnReznick Stormfield Capital LLC Socium Fund Services

FLORENTINE IV Panel >> Origination Processes & Procedures for Today's Private Lender

Mark Woodbridge (MOD) Sam Kaddah David Schiffmayer Allen Shayanfekr

Builders Capital Liquid Logics PCV Murcor Sharestates

WAPL 13TH ANNUAL CONFERENCE AGENDA

3:15 - 4:15pm Concurrent Breakout Sessions

THURSDAY CONTINUED

FLORENTINE I&II

From Ominous to Optimist: How to Right Your Ship

When You're Thrown Off Course

William J. Tessar, President & CEO

Civic Financial Services

FLORENTINE III

FLORENTINE IV

Panel >> Private Lending Market Forecast: More Volatility Ahead?

Jeffrey Tesch (MOD)Eric AbramovichRobert JenningsBrew JohnsonRCN CapitalRoc CapitalAcra LendingPeerStreet

RCN Capital Roc Capital Acra Lending

Panel >> Missed Opportunities in Optimizing Deal Flow

Erica LaCentra (MOD)Arthur Budimir
Cogo CapitalMariska Crain
Precision CapitalJames Gaskin
Renovo Financial

4:30 - 5:30pm

Concurrent Breakout Sessions

FLORENTINE 1811 Panel >> Find the Best Liquidity Strategy for Your Lending Business Goals

Toby Potter (MOD)John BeachamSusan NaftulinDavid Van MeterGlobal Integrity FinanceToorak Capital PartnersRehab Financial GroupFund That Flip

FLORENTINE III Panel >> Reverse Engineer Your Workflows for Better Lending Operations

Kendra Rommel (MOD)Chris FuellingRick MorganJohn SantilliFUTURES FinancialLendingWiseResidential Capital PartnersRehab Financial Group

FLORENTINE IV Panel >> Everything Default, Loss Mitigation, & REO Troubleshooting

Oren Bitan & Jason Goldstein (MODs)Henry Chavez, CPAMariska CrainSeth MarkumBuchalterSpiegel Accountancy CorpPrecision CapitalNREIG

5:45 - 6:15PM CONFERENCE FOYER

Power Networking

Hosted by The Mortgage Office

6:00 - 7:00PM EXHIBIT HALL

Networking Reception

Hosted by Think Realty

8:30 - 10:00PM VISTA LOUNGE

Official After-Party

Hosted by with Andelsman Law, Constructive Capital, Fastapp AMC, Geraci LLP, & Liquid Logics

9:00 - 11:00am New & Small Private Lender Roundtables

FRIDAY BONUS DAY

FLORENTINE III

Stage 1: Establishing Private Lending as a Source of Passive Income

Alex Breshears (MOD) Zach Richards (MOD)
Lend2Live Kagan Lending

Stage 2: Growing & Stabilizing Your Private Lending Practice into an Active Business

David Cook (MOD)
Contessa Capital

Beth Johnson (MOD)
Flynn Family Lending

FLORENTINE IV Stage 3: Scaling Your Private Money Lending Business

Mike Hanna (MOD)
Investmark Mortgage

Susan Naftulin (MOD)
Rehab Financial Group

Creating & Managing a Private Debt Fund

Cort Chalfant (MOD)
Nexus Private Capital

Kevin Kim, Esq. (MOD)
Geraci Law Firm

10:00am - 12:00pm Charity Poker Tournament

FLORENTINE I&II Courtesy of Appraisal Nation to benefit Las Vegas 501(c)(3) non-profit Opportunity Village Foundation

Download the AAPL Annual Conference App for more about our speakers, to share your event photos, and more!

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