

AAPL 14TH ANNUAL CONFERENCE AGENDA

7:30 - 8:30am **Networking Breakfast & Coffee**

EXHIBIT HALL

Courtesy of Andelsman Law, Center Street Lending, Rehab Financial Group, and The Mortgage Office

8:30 - 8:50am **Opening Remarks**

FLORENTINE I-III

State of the Association & Excellence Awards

Eddie Wilson, Chairman
American Association of Private Lenders

8:50 - 9:30am **KEYNOTE**

FLORENTINE I-III

The State of the Housing Market and Wider Economy

Ali Wolf, Chief Economist
Zonda

9:30 - 10:30am **Main Stage**

FLORENTINE I-III

Stay Alive Until '25 and Maybe Even Thrive

Nema Daghbandan, Esq. and Kevin Kim, Esq.
Geraci LLP, AAPL's General Counsel

10:45 - 11:45am **Main Stage**

FLORENTINE I-III

SFR Capital Markets Update with JLL's Senior Managing Director Jim Curtin

Paul Jackson **Jim Curtin**
Residential Capital Partners JLL

11:45am - 1:00pm **Lunch (not provided)**

1:00 - 1:45pm **Concurrent Breakout Sessions**

FLORENTINE I-III

Navigating the Post-COVID World for Private Lenders

Eric Abramovich
Roc Capital

POMPEIAN I&II

Panel > The DSCR Question

Jeffrey Tesch (MOD) **Charles Goodwin** **Allen Shayanfekr** **Eli Smushkovich**
RCN Capital Kiavi Sharestates CV3 Financial Services

POMPEIAN III&IV

Panel > The Other "F" Word: Fraud

Sam Bakken (MOD) **Henry Chavez** **Matthew B. Gunter** **Hadi Joudi**
Allure Security Spiegel Accountancy Corp Geraci LLP CIS Inspects

2:00 - 2:45pm **Concurrent Breakout Sessions**

FLORENTINE I-III

Navigating Disruptions in an Uncharted Rate Environment

Alex Offutt
Constructive Capital

POMPEIAN I&II

Panel > Asset Management: Take No Losses

David Rosenberg (MOD) **Steven Alexander** **Nate Goodhart** **Diana Luoma**
FUTURES Financial CohnReznick The Mortgage Office Sekady

POMPEIAN III&IV

Panel > Quality or Quantity? Analyzing Lead Gen Strategies

Anthony Geraci (MOD) **Arthur Budimir** **Chris Fuelling** **Adam Strasdas**
MOVE Cogo Capital LendingWise Precision Capital



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3:00 - 3:45pm Concurrent Breakout Sessions

FLORENTINE I-III

Capitalize on the Commercial Real Estate Crash

Tom Berry
Investor Loan Source

POMPEIAN I&II

Panel > Creating Institutional-Grade Portfolio Performance

Kevin Kim, Esq. (MOD) **Wesley W Carpenter** **Michael Von Bevern** **Shaye Wali**
Geraci LLP Stormfield Capital Socium Fund Services Baseline

POMPEIAN III&IV

Panel > Underwriting Approaches for Today's Market

Greg Plunkett (MOD) **Christopher Donovan** **John Faheem** **Seth Markum** **David Schiffmayer**
Xactus Doss Law Granite Risk Mgmt. NREIG PCV Murcor

4:00 - 4:45pm Concurrent Breakout Sessions

FLORENTINE I-III

Panel > Designing Your Growth Game Plan

Chris Ragland (MOD) **Paul Jackson** **Jeffrey Tesch** **Kevin Werner**
Ragland Capital Residential Capital Partners RCN Capital Renovo

POMPEIAN I&II

Panel > Trend Alert: Asset Classes & Loan Products

Sam Kaddah (MOD) **John Beacham** **Gregg Kennedy** **Michael Tedesco**
Liquid Logics Toorak Capital Partners Civic Financial Services Appraisal Nation

POMPEIAN III&IV

Panel > Show Me the Money

Michael Bennett (MOD) **Gary Bechtel** **Yanni Raz** **Brian Tortorella**
Roc Capital Red Oak Capital Holdings HML Investments Fidelis Investors

5:00 - 6:00pm AAPL Private Lender Roundtables

POMPEIAN I&II

Stage 1: Startup (0-2 Employees)

Discussion Leaders: **Arthur Budimir** **Anthony Geraci**
Cogo Capital MOVE

Stage 2: Grow (3-10 Employees)

Discussion Leaders: **Alexander Buriak** **Kendra Rommel**
Jet Lending FUTURES Financial

POMPEIAN III&IV

Stage 3: Scale (10+ Employees)

Discussion Leaders: **Dana Georgiou** **John Santilli**
Streamline Funding Rehab Financial Group

FLORENTINE IV

Debt Funds

Discussion Leaders: **Bill Fairman** **David Rosenberg** **Brock VandenBerg** **Scott Ward**
Carolina Cap. Mgmt. FUTURES Financial TaliMar Financial Caz Creek Lending

5:00 - 7:00pm Networking Reception

EXHIBIT HALL

Hosted by Deephaven Mortgage

8:00 - 10:00pm Official After Party

VISTA LOUNGE

Hosted by Andelsman Law, Constructive Capital, and Liquid Logics



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