

DEADLINES, SPECIFICATIONS, AND SHIPPING

PLEASE REFER TO YOUR PACKAGE AND/OR AGREEMENT FOR WHAT IS APPLICABLE TO YOUR SPONSORSHIP

NEEDED ASAP

- Booth selection
- Member sign up
- Print-quality logo (.png or .eps)
- Speaker Worksheet

SEPTEMBER 10

- Session Worksheet for main stage and breakout speakers
- Program ad
- Event App Banner Ad (.pdf, .jpeg, .png)
- App Sponsor Profile Worksheet

OCTOBER 16

- Conference attendee registration
- Bag Insert shipped to conference
- E-Blast Worksheet

EXHIBITOR SCHEDULE

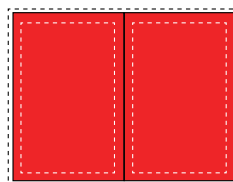
Move-In Mon., Nov. 10 1PM - 5PM
Exhibit Hours Tues., Nov. 11 7:30AM - 7PM
Move-Out Tues., Nov. 11 7PM-9PM
Wed., Nov. 12 8AM-10AM

FILE SPECIFICATIONS

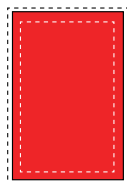
Advertising materials that do not meet specifications may be sent back for corrections, and/or forfeited.

- PNG, JPEG, or PDF files at press-ready settings (PDF/X-1a2001)
- Do not include trim marks or registration marks
- Line art at least 600 dpi; graphics at least 300 dpi
- CMYK color for print; RGB for digital deliverables

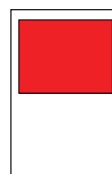
Conference Program Ads



Two-page spread
10.75" wide
8.25" tall
0.25" bleed
min. .25" margins
min. .5" center gutter



Full page
5.375" wide
8.25" tall
0.25" bleed
min. .25" margins



1/2 page
4.5" wide
3.75" tall

Event App Banner Ad



780px wide
450px tall

SHIPPING

For fees and dates, please contact Alliance Exposition or Caesars Palace directly. Shipments addressed correctly will be brought to the exhibit hall for setup.

Alliance Exposition
(888) 528-2011
ExhibitorAssistance@alliance-exposition.com

Warehouse Address TBA

Caesars Palace Package Center
(702) 731-7270
***No sooner than 3 business days prior to your arrival**

AAPL's 16th Annual Conference
Caesars Palace Package Center
Recipient Full Name [Guest - Arrival Date]
3570 Las Vegas Blvd South
Las Vegas, NV 89109
Guest Mobile Contact Number
_____ of _____ (ex: 1 of 10)