



Paul Jackson CEO & PRESIDENT

TED C. JONES, PHD CHIEF ECONOMIST - SENIOR VICE PRESIDENT

THE 3 R's OF REAL ESTATE AND THE ECONOMY







RECHARGE



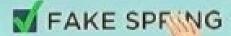
Ted C. Jones, PhD
Chief Economist SVP





10 SEASONS OF WISCONSIN





IST WINTER

- 3RD WINTER
- 2ND FALL (1 WEEK)
- REAL SPRING

2ND WINTER

SUMMER

POLAR WINTER

CONSTRUCTION

SHEBOYGAN

•

NEWS

00

ICH SAYS EVENUE TO BE A SEXIST IF HE DOESN'T SUPPORT HER PROPOSALS.

OPPONENTS SAY

NAME A PLOW CONTEST

Plow Bunyan

Ope, Just Gonna Plow Right Past Ya

The Truck
Formerly Known
As Plow

F. Salt Fitzgerald











2020 Year of the **Pandemic**







2021 Year of the Taco











2021 Year Of The Taco





2021 Year of the Taco

Days Since Pandemic Commenced

Takeaways 2021-2022

- Housing Highest Intrinsic Value Ever
- Accelerating Pre-Existing Trends
- Permanent Changes 66 Days Average
- Refi is Wrapping Up......
- Industrial & Multifamily BIG Winners
- Multifamily Record Sales Q3 2021





Trillion

How Much More Cash US Households Have Today Vs February 2020



Since the 1st of the year, apartment rents are up a "staggering" 13.8% with monthly gains of 2.5% & 2.1% in July & August, respectively per the Apartment List National Rent Report

While San Francisco rents are down 12% vs March 2020, Boise ID rents are up 39%

@ApartmentList





Rents on newly signed apartment leases jumped 17% in July 2021 in the US up from what the prior tenant paid. This is up from a 14.6% gain year-over-year in June 2021 when occupancy rates hit 96,5% - matching the previous high in 2000

@AnalyticsRP
@bloomber





Though there are an estimated 3.5 million households behind on \$17 billion of rent (having been protected until the SCOTUS overturned the President's eviction moratorium), Goldman Sachs estimates that just 750,000 will be evicted by year end

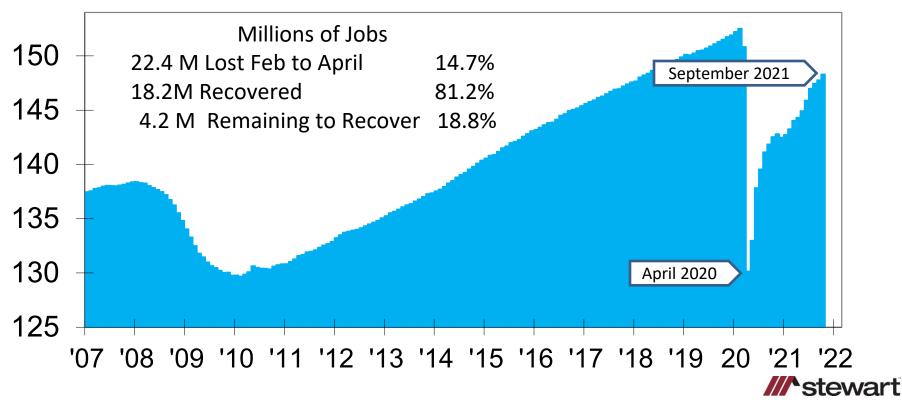
@business
@GoldmanSachs



U.S. Jobs

BLS BUREAU OF LABOR STATISTICS U.S. DEPARTMENT OF LABOR

Jobs (Millions) Seasonally Adjusted



Average Hourly Wages - All Employees

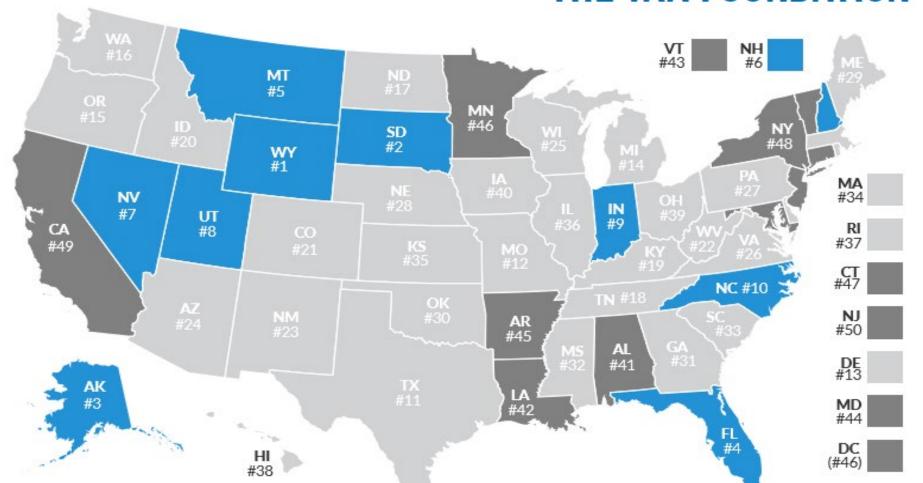
Seasonally Adjusted

Au .					Percent (Percent Change	
*BIS	_				2019	2020	
BUREAU OF LABOR STATISTICS U.S. DEPARTMENT OF LABOR		October			to	to	
U.S. DETAKTMENT OF EADOR	Supersector	2019	2020	2021	2021	2021	
	Total	28.24	29.52	30.96	9.6%	4.9%	
	Mining & Logging	34.53	34.89	35.56	3.0%	1.9%	
	Construction	31.00	31.87	33.38	7.7%	4.7%	
	Manufacturing	27.93	28.86	30.15	7.9%	4.5%	
Trade-1	Fransport-Utilities	24.41	25.41	26.65	9.2%	4.9%	
	Information	42.38	44.77	44.55	5.1%	-0.5%	
F	inancial Activities	36.21	38.66	40.57	12.0%	4.9%	
Professional 8	34.07	35.38	37.40	9.8%	5.7%		
Education	& Health Services	27.83	28.72	30.41	9.3%	5.9%	
Leis	sure & Hospitality	16.71	17.12	19.04	13.9%	11.2%	
	Other	25.37	26.51	27.58	8.7%	4.0%	



2021 State Business Tax Climate Index

THE TAX FOUNDATION



Change in Jobs - Februry 2020 to September 2021



Utah	3.0%	Colorado	-2.8%	Rhode Island	-5.3%
Idaho	1.5%	Kansas	-2.9%	Illinois	-5.4%
Arizona	-0.7%	Oklahoma	-3.0%	New Jersey	-5.4%
Texas	-0.9%	Iowa	-3.3%	North Dakota	-5.5%
South Dakota	-1.1%	Indiana	-3.3%	California	-5.6%
Montana	-1.3%	Kentucky	-3.8%	Wyoming	-5.7%
Nebraska	-1.4%	West Virginia	-3.9%	Massachusetts	-5.8%
Arkansas	-1.7%	Maryland	-3.9%	New Mexico	-5.8%
Georgia	-1.9%	Virginia	-4.0%	Pennsylvania	-5.9%
Tennessee	-1.9%	New Hampshire	-4.0%	Vermont	-5.9%
Alabama	-2.0%	Delaware	-4.0%	Michigan	-6.1%
Mississippi	-2.1%	Wisconsin	-4.0%	Dist of Columbia	-6.4%
South Carolina	-2.2%	Minnesota	-4.2%	Nevada	-6.5%
Washington	-2.2%	Maine	-4.4%	Alaska	-7.4%
North Carolina	-2.3%	Ohio	-4.5%	Louisiana	-8.8%
Florida	-2.3%	Oregon	-4.7%	New York	-8.9%
Missouri	-2.8%	Connecticut	-5.1%	Hawaii	-13.0%

Top Outbound 2020



- 1. New Jersey
- 2. New York
- 3. Illinois
- 4. Connecticut
- 5. California

- 6. Kansas
- 7. North Dakota
- 8. Massachusetts
- 9. Ohio
- 10. Maryland

https://www.unitedvanlines.com/newsroom/movers-study-2020

Top Indound 2020 United F



- 1. Idaho
- 2. South Carolina
- 3. Oregon
- 4. South Dakota
- 5. Arizona

- 6. Florida
- 7. North Carolina
- 8. Tennessee
- 9. Alabama
- 10. Arkansas

2	Sarasota-Bradenton FL	<u>15</u>	West Palm Beach-Boca Raton FL		
3	Boise ID	16	Daytona Beach FL		
4	Huntsville AL	17	Fayettville-Springdale AR		
5	Ft Myers-Cape Coral FL	18	Portland-Vancouver OR-WA		
6	Knoxville TN	19	Seattle WA		
7	Melborne-Titusville-Palm Bay FL	20	Grand Rapids MI		
8	Austin-San Marcos TX	21	Boulder-Longmont CO		
9	Nashville TN	22	Jacksonville FL		
10	Ft Collins-Loveland CO	23	Orlando FL		
11	Charleston SC	24	Greensboro-Winston Salem NC		
12	Santa Fe NM	25	Tampa-St Pete-Clearwater FL		
13	Charlotte-Gastonia NC-SC	United Van Lines	Top Inbound 2020		

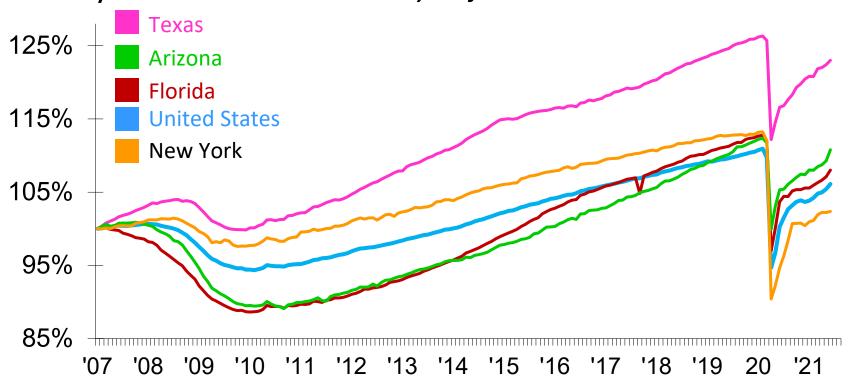
Wilmington NC

14 Phoenix AZ

Job Performance Relativity



January 2007 = 100 Seasonally Adjusted





U.S. Entered 2020 4.2 to 7.2 Million Dwellings Short

U.S. Net New Jobs and Newly Permitted Dwellings

			New		
			New		Jobs
	Single	Multif	Dwelling	New	Per
Year	Family	Family	Units	Jobs	Dwelling
2010	448,771	157,321	606,092	1,034,000	1.71
2011	420,737	205,887	626,624	2,074,000	3.31
2012	521,516	311,391	832,907	2,176,000	2.61
2013	625,225	370,090	995,315	2,301,000	2.31
2014	640,606	411,872	1,052,478	3,004,000	2.85
2015	696,000	486,584	1,182,584	2,720,000	2.30
2016	750,802	455,846	1,206,648	2,318,000	1.92
2017	820,133	462,001	1,282,134	2,175,000	1.70
2018	856,382	473,495	1,329,877	2,318,000	1.74
2019	862,299	523,970	1,386,269	2,011,000	1.45
		Total	10,500,928	22,131,000	2.11

Ted's Metric Need 1.25 to 1.5 Net New Jobs Per New **Dwelling** Unit

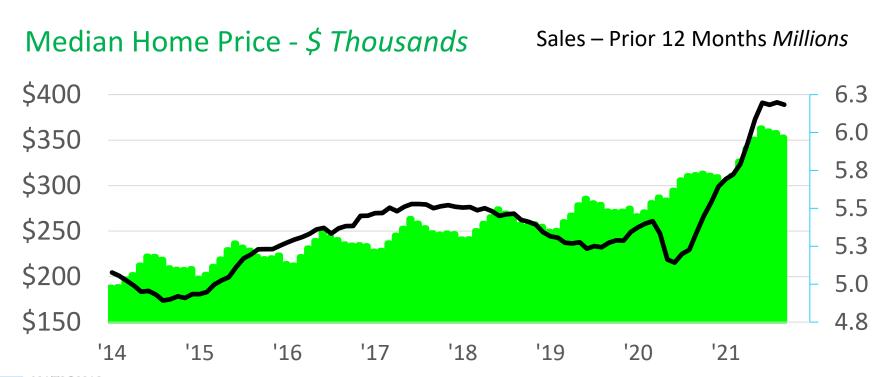


Florida is Different – Retirees Do Not Need a Job

Florida Net New Jobs and Newly Permitted Dwellings

	Single	Multi	Total New Dwelling	Net New	New Jobs Per	Florida Past 3 Years
Year	Family	Family	Units	Jobs	Dwelling	
2010	106,447	48,822	155,269	69,100	0.45	500,400 Jobs
2011	118,702	48,333	167,035	102,900	0.62	198,900 Dwellings
2012	128,719	56,712	185,431	167,900	0.91	2.8 Jobs Per
2013	156,852	56,715	213,567	212,200	0.99	New Dwelling
2014	187,463	68,430	255,893	272,700	1.07	8
2015	207,939	77,919	285,858	298,600	1.04	49,700 to
2016	146,236	57,002	203,238	240,000	1.18	•
2017	70,030	32,521	102,551	167,900	1.64	99,500 Dwellings
2018	38,709	22,333	61,042	197,700	3.24	Short
2019	26,636 _	8,693	35,329	184,800	5.23	
	_	Total	1,665,213	1,913,800	1.15	///stewart

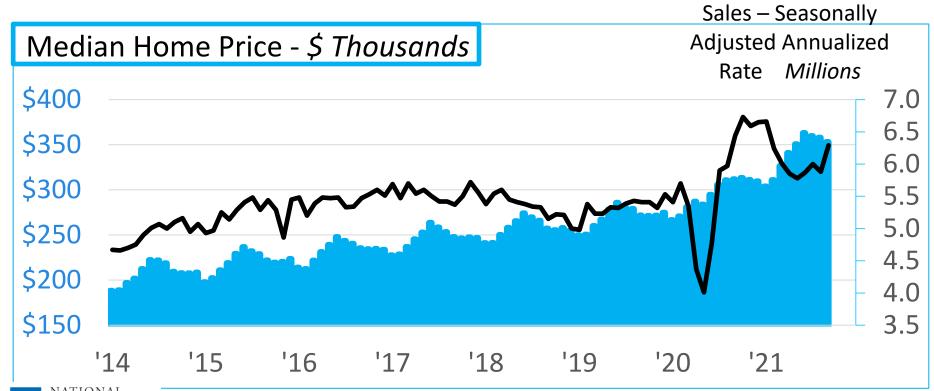
US Existing Home Sales & Median Prices







US Existing Home Sales & Median Prices





		Change in	Median	
		Sales Vs	Days	
Price Range	Sales	September	On The	
Thousands	Distribution	2020	Market	
\$0 to \$100	4.3%	-21.2%	19	
\$100 - \$250	24.7%	-22.7%	9	
\$250 - \$500	43.5%	3.0%	8	
\$500 - \$750	15.8%	21.4%	11	
\$750 - \$1 Million	5.8%	26.6%	12	
Great than \$1 Million	5.9%	20.5%	15	

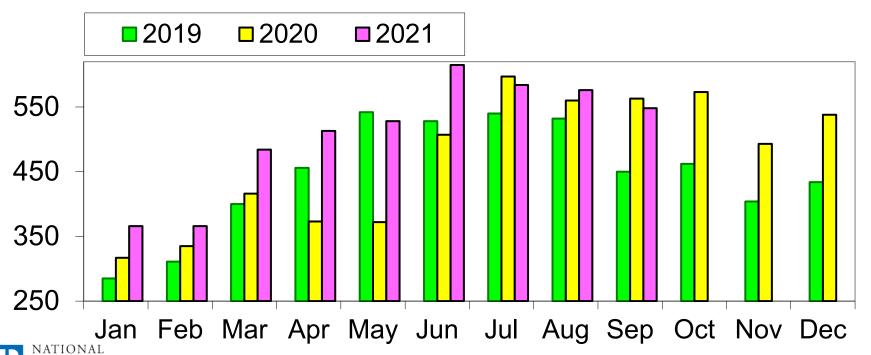
Based on a Non-Seasonally Adjusted Sample





U.S. Existing Home Sales

Monthly Sales – Not Seasonally Adjusted - Thousands

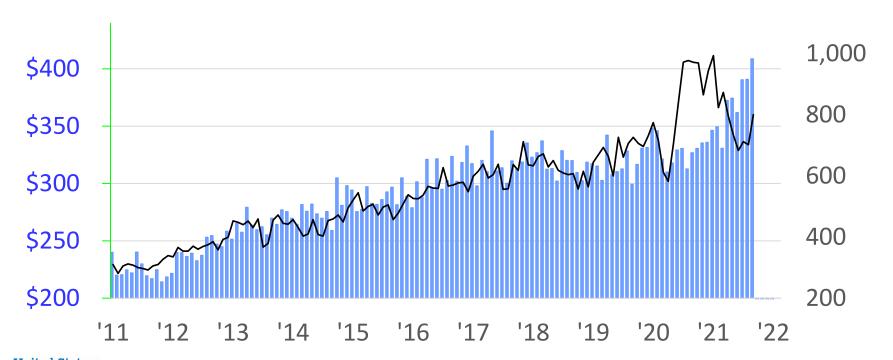




New Home Sales

Median Price - \$ Thousands

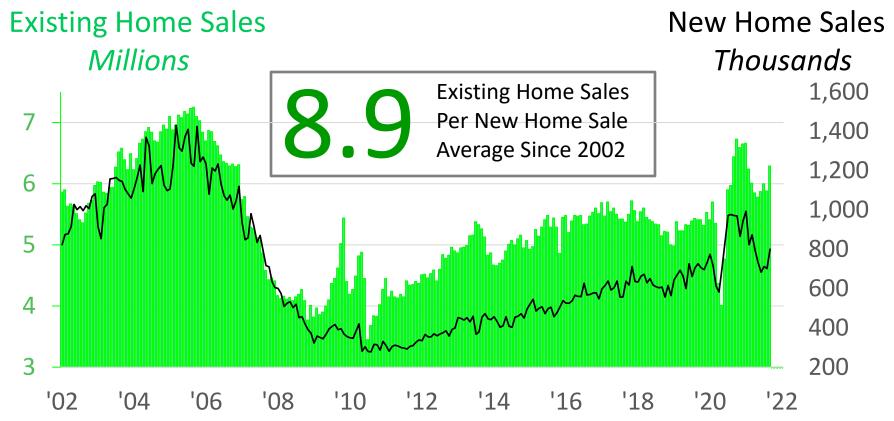
Sales – SAAR Thousands







New & Existing Home Sales









Sales Thousa	ands <i>SA</i>	AR	Median Price \$ Thousands				
<u>-</u>	2020	2021	2022		2020	2021	2022
Fannie Mae	5,640	5,977	5,642	Fannie Mae	\$ 295.0	\$ 351.0	\$ 391.0
MBA	5,678	6,074	6,423	MBA	\$ 295.4	\$ 344.6	\$ 355.3
Average	5,659	6,026	6,033	Average	\$ 295.2	\$ 347.8	\$ 373.2
Percent Chang	e - Year-(Over-Year		Percent Chang	ge - Year-(Over-Year	
Fannie Mae	5.6%	6.0%	-5.6%	Fannie Mae	8.5%	19.0%	11.4%
MBA	6.5%	7.0%	5.7%	MBA	7.6%	16.7%	3.1%
Average	6.1%	6.5%	0.1%	Average	8.0%	17.8%	7.3%
						/^stev	wart

2021

Existing Home Median Price Forecast

Existing Home Sales Forecast

Residential Lending	Forecast						Oct 2021	
					Per	cent Chan	ge	
Purchase Lending	\$ Billions					Prior Year		
	2020	2021	2022		2020	2021	2022	D
Fannie Mae	\$1,572.0	\$1,851.0	\$2,012.0		18.6%	17.7%	8.7%	Buy
MBA	\$1,482.0	\$1,587.0	\$1,725.0	_	21.0%	7.1%	8.7%	•
Average	\$1,527.0	\$1,719.0	\$1,868.5		19.7%	12.6%	8.7%	
				_				
Refinance Lending	\$ Billions							
	2020	2021	2022		2020	2021	2022	Refi
Fannie Mae	\$2,802.0	\$2,473.0	\$1,318.0	_	146.7%	-11.7%	-46.7%	veli
MBA	\$2,625.0	\$2,259.0	\$ 860.0		155.4%	-13.9%	-61.9%	
Average	\$2,713.5	\$2,366.0	\$1,089.0	_	150.8%	-12.8%	-54.0%	
				_				
Total Lending \$ Bil	lions							
	2020	2021	2022		2020	2021	2022	T. ()
Fannie Mae	\$4,374.0	\$4,324.0	\$3,330.0	-	77.7%	-1.1%	-23.0%	Total
MBA	\$4,107.0	\$3,846.0	\$2,585.0		82.3%	-6.4%	-32.8%	
Average	\$4,240.5	\$4,085.0	\$2,957.5	-	79.9%	-3.7%	-27.6%	
				-				///stewart

Purchase Lending - Percent Change Prior Year



	2021					2022	2	
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Fannie Mae	27.4%	43.6%	5.6%	4.6%	1.9%	10.2%	14.8%	6.1%
MBA _	20.3%	27.8%	-3.5%	-8.0%	8.1%	7.0%	7.7%	12.3%
Average	24.0%	35.5%	1.3%	-1.5%	4.8%	8.6%	11.6%	8.9%

Refinance Lending - Percent Change Prior Year

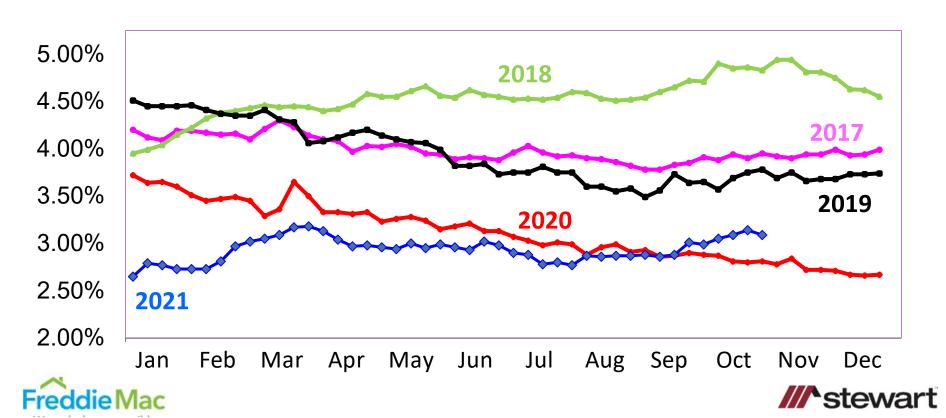
Fannie Mae	94.4%	-10.6%	-30.3%	-52.4%	-61.7%	-48.6%	-41.7%	-17.5%
MBA	131.0%	-7.2%	-30.7%	-57.7%	-60.3%	-65.3%	-64.8%	-56.5%
Average	110.1%	-9.0%	-30.5%	-55.2%	-61.0%	-56.6%	-52.6%	-37.0%

Total Residential Lending - Percent Change Prior Year

Fannie Mae	68.2%	7.1%	-16.9%	-32.1%	-42.8%	-22.9%	-15.0%	-4.6%
MBA _	82.0%	5.4%	-20.5%	-42.2%	-40.3%	-33.6%	-31.8%	-22.3%
Average _	74.4%	6.3%	-18.6%	-37.3%	-41.6%	-28.0%	-22.8%	-13.0%

30-Year Conventional Residential Mortgage Rates

Percent



Residential Interest Rate Forecast

Oct 2021

30-Year Fixed-Rate Conventional Mortgages

_	2019	2020	2021	2022
Fannie Mae	3.9%	3.1%	2.9%	3.3%
MBA	3.7%	2.8%	3.1%	4.0%
Average	3.80%	2.95%	3.00%	3.65%





Since the Spring of 2020, the Federal Reserve has been buying \$120 billion per month of Treasury bonds-bills-notes & mortgage-backed securities to keep interest rates low & stimulate the economy. This will taper this year in an attempt to limit inflation

@USATODAYmoney

6:49 AM · Aug 30, 2021 · Twitter for iPad





Ted's
Biggest
Long-Term
Concern

Housing Affordabilty Top Concern

...

Affordability Issues

While US incomes rose 14.2% since 2010, US homes prices exploded up 153.3% in the same period. Other developed countries with greater home gains:

14.2%

Income

345.7% Israel 165.5% Switzerland 162.0% Germany 153.3%

Home Prices

@GlobeStcom Money.co.uk



20% Down

Median Home Price Forecast

	Price Forecast			Monthly P&I	Payment
	Fannie Mae	MBA	_	Fannie Mae	MBA
2020	\$295,000	\$295,400		\$1,007.76	\$971.03
2021	\$351,000	\$344,600		\$1,168.77	\$1,177.20
2022	\$391,000	\$355,300		\$1,369.92	\$1,357.01

Interest Rate Forecast

	Rate For	ecast		Monthly P&I	% Change
_	Fannie Mae	MBA		Fannie Mae	MBA
2020	3.1%	2.8%	202	0 to 2021 16.0%	21.2%
2021	2.9%	3.1%	202	1 to 2022 17.2%	15.3%
2022	3.3%	4.0%	202	0 to 2022 35.9%	39.7%

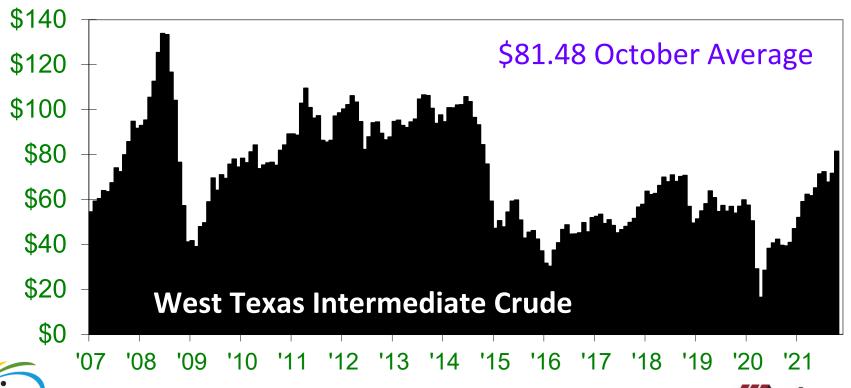


Why It Is Going To Take Years To Recover All the Jobs Lost & Why the Jobs

Report Missed Ted's Opinion

West Texas Intermediate Crude Oil Price

\$ Per Barrel





Oil Production, Prices & Oil Field Employment

	Average Barrels	Oil Fiel	Average Rig Counts
	Per Day Average Millions Price	e J Total	2014 1,400 2020 335
2014	8.789 \$ 93.2	6 524	-76%
2020	11.308 \$ 39.1	6 319	
Change	28.7% -58.0	-39.2	% -27.8% -45.8%

Production +30% Price -60% Jobs -40%







AI, Technology & Robotics

A 2020 survey by the World Economic Forum found that 43% of companies planned to reduce their workforce as a result of new technology. Since Q2 2020 business investment in new equipment is up 26%, 2X the growth rate of the economy

@USATODAYmoney



\$157 Billion

Credit Card Debt Paid Off This Year Thus Far

\$25 Billion

Decline in Credit Card Interest Payments In 2021

Minimum Wage Hike



\$15
Per Hour

"A \$15 minimum wage could lift 900,000 out of poverty — and cost 1.4 million jobs by 2025

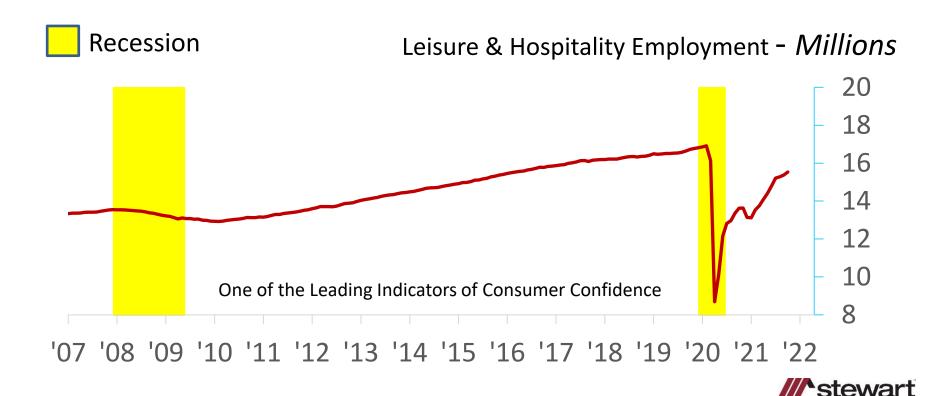
Deficit Up \$54B





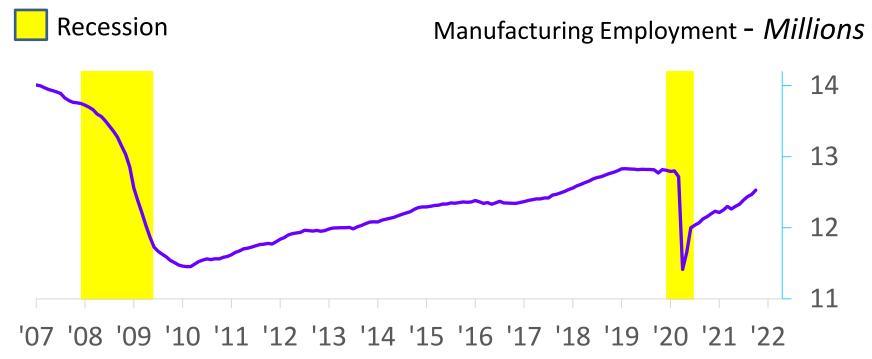
U.S. Leisure & Hospitality Employment





Manufacturing Employment

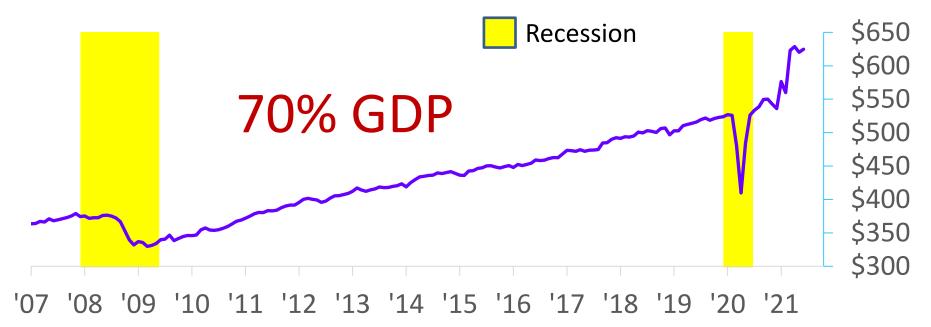






U.S. Real Retail & Food Service Sales

Retail Sales & Food Services — Seasonally Adjusted - *Billions*

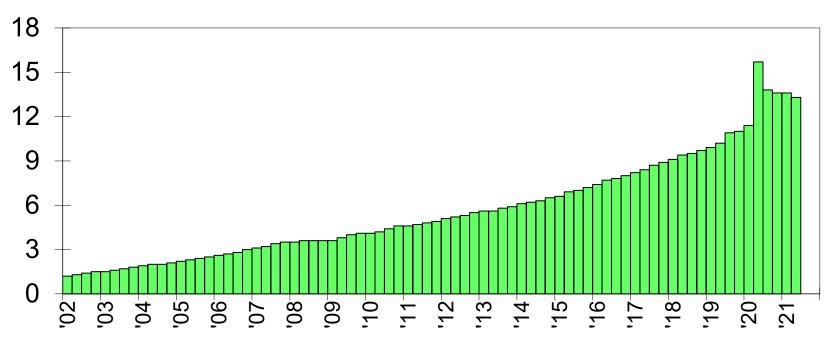






E-Commerce Sales as Percentage of Total Retail

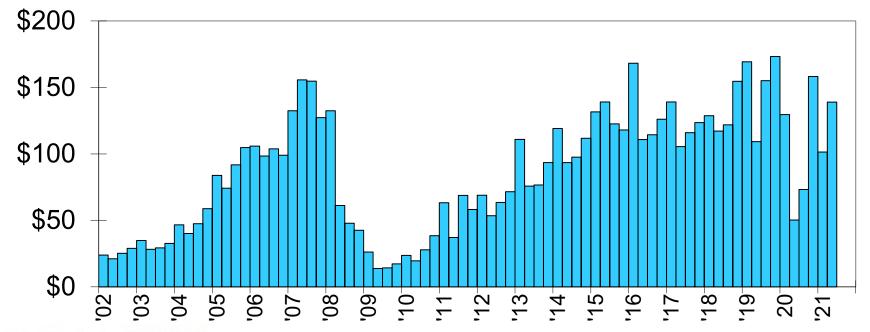
Percent – Seasonally Adjusted





U.S. Commercial Real Estate Sales

\$ Billions – Quarterly



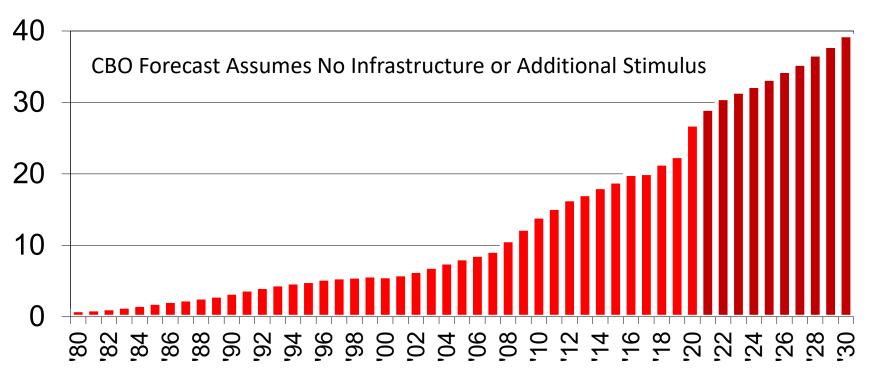




Federal Debt – Total Public Debt

CONGRESSIONAL BUDGET OFFICE

\$ Trillions





Every 1 Percent Increase in Interest Rates Increases the Annual Payment on U.S. Govt Debt by \$200 Billion Per Year

Hurricanes & New York 1954-1976

1954 Hurricane Hazel 1954 Hurricane Carol \$460M damages 1954 Hurricane Edna 9 Inches 1955 Hurricane Connie 13.2 inches 1956 Hurricane Flossy 1959 Hurricane Gracie 6 inches 1960 Hurricane Donna 1961 Hurricane Ester

1962 Hurricane Daisy
1964 Hurricane Gladys
1964 Hurricane Isbell
1969 Hurricane Gerda
1971 Tropical Storm Doria
Flooded NYC Subways

1976 Hurricane Belle

1972 Hurricane Agnes 12 inches

Green New Dea

Science & Physics of Energy

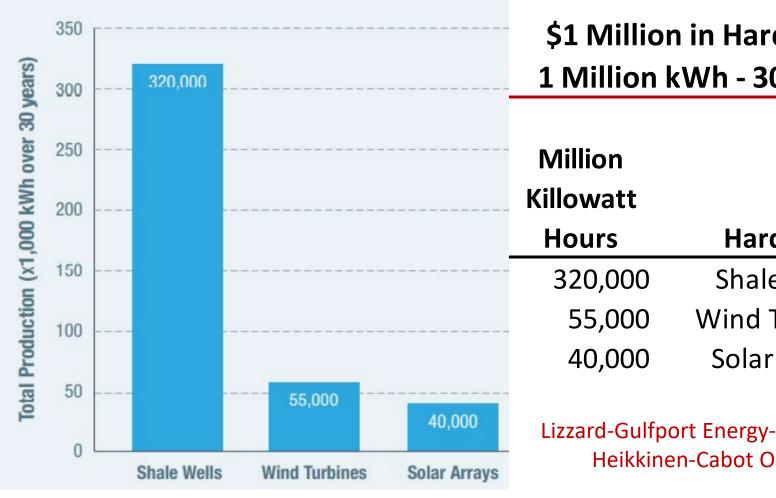


Betz Limit

The limits of capturing the kinetic energy is 59.3% Modern Wind Turbines Capture 45%

Shockley-Queisser Limit

A Maximum 34% (68% Double Layer) of incoming photons can be converted into electrons, with current state-of-the-art panels achieving 26% conversion efficiency



\$1 Million in Hardware 1 Million kWh - 30 Years

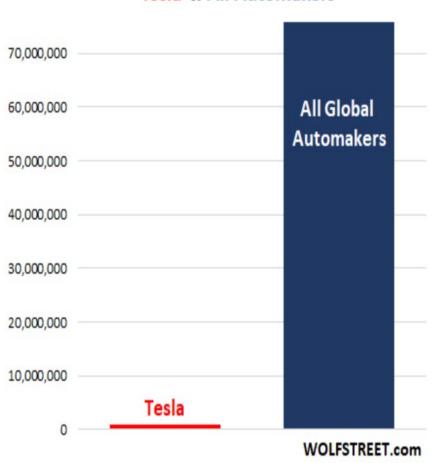
Hardware Shale Wells Wind Turbines **Solar Arrays**

Lizzard-Gulfport Energy-Credit Suisse Heikkinen-Cabot Oil & Gas



Global Deliveries in 2021 (est.):

Tesla v. All Automakers



Stock Market Insanity

WOLFSTREET.com

3Rs

Reignite

- Travel Coming Back albeit leisure for now
- 10.4 Million Job Openings *looking for hires*
- Change Will Continue winners & losers
- Great American Reopening Continues



http://blog.stewart.com

stewart.com

Stewart Blog

2090



2020

SanDisk Ultra 64 GB Megg

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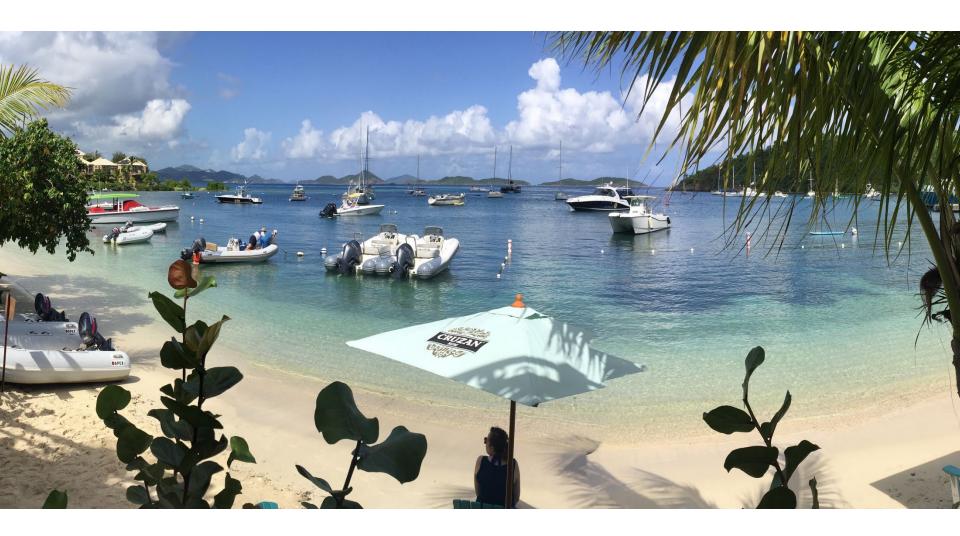


DEAR TACO TRUCKS, PLZ CONSIDER CRUISING THE NEIGHBORHOODS LIKE ICE CREAM TRUCKS









THE 3 R's OF REAL ESTATE AND THE ECONOMY



REINVENT



RECHARGE



Ted C. Jones, PhD
Chief Economist SVP





ECON 101 IT'S ALL ABOUT WITH TO SUPPLY & DEMAND

An Outlook for Real Estate & the Economy



THANK YOU

