STATE OF THE ASSOCIATION & EXCELLENCE AWARDS

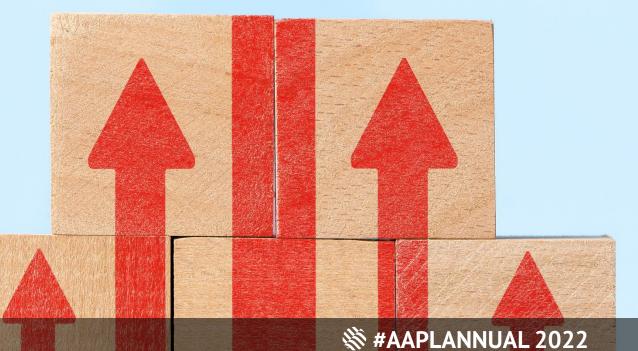
EDDIE WILSON CHAIRMAN & CEO, AAPL EVENT GAME SECRET CODE: AWARDS

豢 #AAPLANNUAL 2022

ASSOCIATION MILESTONES

- 675+ Members (35% increase from 2021)
- 125,000+ site visitors using AAPL resources
- Largest-ever conference (again!)
- Designation course expansion
- 100% legislative success record
- Added a team member (welcome Shaylee!)





#YOURASSOCIATIONATWORK

"Dur organization engages in Advocacy efforts - not lobbying - because we are in D.C. to build relationships."



OUR MANY SUCCESSES:

FEDERAL ISSUES 2020 SEC File S7-25-19 "Accredited Investor Definition" 2021 RFOP Section 138312 and 138314 "Save Reg D" HMDA – updates coming soon!

#YOURASSOCIATIONATWORK



#YOURASSOCIATIONATWORK



CODE OF ETHICS CHANGES

New standard effective Jan 1, 2023:

Members shall take reasonable steps to promptly inform customers in writing of fees and costs associated with the transaction, including any changes therein.

谈 #AAPLANNUAL 2022

EDUCATION & RESOURCE EXPANSION

- Monthly webinars on hot topics
- Ever-expanding content archive with hundreds of webinar recordings and 650+ educational articles
- Online compliance center
- Downloadable resources including checklists, guides, and templates
- Biweekly newsletter with latest articles, news releases, and industry events
- Quarterly trade magazine with content curated from leading subject matter experts
- Designation courses: CPLA, CPLA Commercial Assets, CFM 101, CFM 201



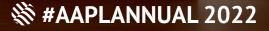
GET INVOLVED

For over a decade our committees have provided direction for AAPL initiatives that shape the private lending industry, its present best practices, and safeguard its future growth.

Education. Ethics. Advocacy.

aaplonline.com/committees





These association-backed honors carry the weight of AAPL's reputation for safeguarding the industry with education, ethics, and advocacy.



Rising Star Nominees

David Cook, Contessa Capital LLC Jack Helfrich, CIVIC Financial Services Chris Ricker, Spiegel Accountancy Corp Erica Sikoski, Bridge Loan Network



Community Impact Nominees

Alexandria Breshears, Lend2Live Cort Chalfant, Nexus Private Capital Steve Kuptz, Trinity Mortgage Fund Jeffrey Tesch, RCN Capital



MOTY (Member of the Year) Nominees

Carrie Cook, Ignite Funding Huy Do, PrideCo Beth Johnson, Flynn Family Lending Susan Naftulin, Rehab Financial Group Carlos Nodarse, Applied Business Software Michael Ramin, Sharestates





You're Invited! AAPL'S 14TH ANNUAL CONFERENCE NOVEMBER 12-24 2023 LAS VEGAS

It's never too early to register! aaplconference.com

THIS IS THE SIGN YOU'RE LOOKING FOR.

#AAPLANNUAL is where the private lending industry's leadership gathers to lay the groundwork for an outstanding 2023.

Event fatigue? Having the same conversations over and over? That's not our #AAPLANNUAL, and it shouldn't be yours.

Use the limited time you have in the same space as experts from across every sector of the industry to ask the hard questions and plan your business's future.

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